

ESTHETICS COURSE INFORMATION

Standard Occupational Classification (SOC) 39-5094.00

Classification of Instructional Program (CIP) Code 12.0409:

The curriculum involves 600 hours to satisfy South Carolina state requirements. The course includes extensive instruction and practical experience in skin, facials, hair removal, makeup application, customer service, personal appearance and hygiene, personal motivation and development, retail (Take Home) skills, guest record-keeping, business ethics, state laws and regulations, salon-type administration, and job interviewing.

The state of South Carolina requires 450 hours to be licensed as an esthetician; however, the School is approved by the state to offer a 600-hour esthetics course. Within the additional 150 hours, students will be introduced to additional training in skin care, makeup, and state law. The additional hours in the course will also help them better understand all aspects of esthetics and provide additional practical experience to better prepare them to pass the state board exam.

****Graduates are prepared to become an entry level esthetician.***

This course is taught in English.

Columbia and Charleston campus only.

ESTHETICS INSTRUCTIONAL TECHNIQUES AND METHODS

The Esthetics 600 clock hour course is provided through a sequential set of learning steps which address specific tasks necessary for State Board preparation, graduation and job entry level skills. Clinic equipment, implements and products are comparable to those used in the industry. Each student will receive instruction that relates to the performance of useful, creative and productive career oriented activities. The course is presented through well-developed lesson plans that reflect the latest educational methods. Subjects are presented by means of lecture, demonstration, and student participation. Audio-visual aids, guest speakers, field trips, and other related learning methods are used in the course.

ESTHETICS COURSE OVERVIEW

Course Hours: 600 clock hours

The course is divided into pre-clinical classroom instruction and clinical service learning experiences.

1. **Pre-clinical Classroom Instruction:** The first 228 hours are devoted to classroom workshops where students learn design principles, technical information, and professional practices.
2. **Makeup Academy:** The additional hours are spent learning makeup.
3. **Clinic Classroom Learning Experience:** The remaining 222 hours are spent in the clinic floor area where practical experience is gained.

ESTHETICS COURSE OUTLINE

Your time at Paul Mitchell The School Columbia and Paul Mitchell The School Charleston for the esthetics program will be divided into four designations:

1. **Core Curriculum:** This 228-hour time period is dedicated to exploring foundational knowledge and basic esthetics, facial, hair removal, and makeup procedures. You will receive individual attention in practical workshops, and you will complete monthly worksheets and periodic tests throughout the course. This is an intense and exciting portion of your experience.
2. **Clinic Classroom Floor Learning Experience:** You will enter a new phase of specialty classroom workshops coupled with challenging practical services that will continue to build your skills as a future beauty industry professional.
3. **Classroom Learning Experience:** During this phase of your learning, you will be introduced to guest speakers, prescriptive (Take Home) selling, motivation, self-improvement, body treatments, and emerging technologies. You will use your own technical and therapeutic abilities, coupled with the assistance of Learning Leaders, to provide service to service guests. You will make discoveries and learn relationship-building skills that will guide your success in this exciting, diverse field.
4. **Creative Curriculum:** You will dress, act, and work like a true salon professional. You will use your own technical and therapeutic abilities, coupled with the assistance of Paul Mitchell The School Columbia and Paul Mitchell The School Charleston Learning Leaders, to prepare for your future beauty industry career.

ESTHETICS PROGRAM TESTING AND GRADING PROCEDURE

The following tests and grading procedures are used to assess student learning and mastery of course content in the 600-hour course:

1. **Academic Theory exams:** Students must receive a grade of 75% or higher on each assigned theory exam.
2. **Final written and practical:** The written exam covers an overview of all theory instruction and other items covered on the state esthetics exam. Students must receive a grade of 75% or higher on all final exams.
3. **Clinic classroom practical worksheets:** Students must complete clinic classroom practical worksheets.

The following grading scale is used:

A = 90 – 100% B = 80 – 89% C = 75 – 79% Failing = Below 75%

ESTHETICS COURSE SUBJECTS

The instructional program meets or exceeds the state requirements.

Subject	Minimum Required Hours
1. Professional Practices <ol style="list-style-type: none"> Bacteriology and Sanitation <ol style="list-style-type: none"> Personal hygiene Public health Methods Procedures Business Practices <ol style="list-style-type: none"> Management practices Salon Development Insurance Client Records Salesmanship 	50
2. Sciences <ol style="list-style-type: none"> History of Skin 	120

Subject	Minimum Required Hours
<ul style="list-style-type: none"> i. Cell ii. Tissue b. Dermatology <ul style="list-style-type: none"> i. Structure of the Skin and Glands ii. Functions of the Skin and Glands iii. Conditions and disorders of the Skin iv. Characteristics of the Skin <ul style="list-style-type: none"> a. Elasticity b. Color c. Skin Types v. Nutrition <ul style="list-style-type: none"> 1. Nourishment of Skin 2. Healthful Diet c. Structure and Functions of Human Systems <ul style="list-style-type: none"> i. Skeletal ii. Muscular iii. Nervous iv. Circulatory v. Cosmetic Chemistry 	
3. Facial Treatments <ul style="list-style-type: none"> a. Facial Massage <ul style="list-style-type: none"> i. Benefits ii. Analysis iii. Preparation iv. Types of Massage v. Manipulations vi. Safety Measures b. Electrical current--facial treatments <ul style="list-style-type: none"> i. Types of Current ii. Purpose and Effects iii. Procedures iv. Safety Measures v. Equipment c. Other Kinds of Facial Treatments <ul style="list-style-type: none"> i. Purpose and Effects ii. Types and Treatments iii. Preparation iv. Procedures v. Safety Measures 	125
4. Hair Removal <ul style="list-style-type: none"> a. Depilatories b. Tweezing c. Waxing d. Threading e. Unassigned: Specific Needs 	50
5. Makeup <ul style="list-style-type: none"> a. Purpose and Effects b. Supplies and Implements c. Preparation d. Procedure e. Safety Measures 	50
6. Body Wraps	40

Subject	Minimum Required Hours
a. Purpose and Effects b. Types or Treatments c. Supplies and Implements d. Preparation e. Procedure	
7. State Laws, Rules, Regulations & Codes	15
TOTAL HOURS	450
8. Makeup Academy	150
TOTAL HOURS	600

The institution offers employment assistance to help graduates' efforts to secure education-related employment that includes, but is not limited to training in professionalism, resume' development, job interview preparation and job search skills.